

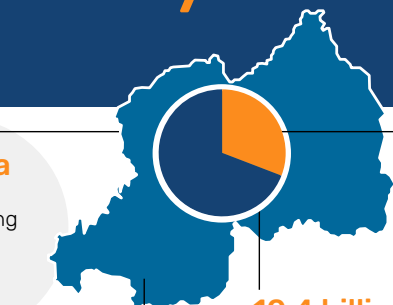


TRAIDE

# Poultry sector in Rwanda Factsheet

August 2022

**2nd in Africa**  
in the Ease of doing business index



**30.9%** Agriculture contribution to total GDP<sup>1</sup>

**75.3%** Agriculture contribution to the work force of RW<sup>1</sup>

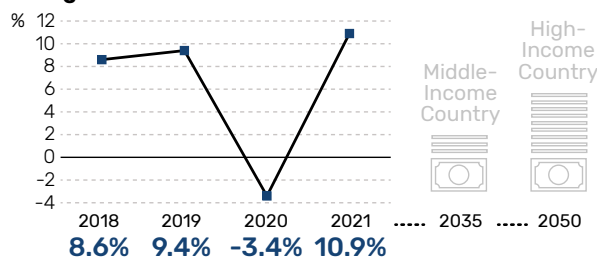
**10.4 billion USD**  
GDP Rwanda (2021)<sup>1</sup>



**12,955,736**  
Population (2021)<sup>1</sup>

**854 USD**  
per capita GDP

## GDP growth rate<sup>1</sup>



**2021** **2050**  
Population growth

## Poultry sector Rwanda



**5-7 million**

Number of chickens reared in 2020 (1 million is part of the commercial production system)



**38,845 tons**

Total chicken meat production in 2020



**8,272 tons**

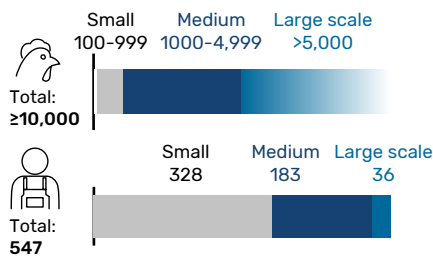
Total egg production in 2020



Meat consumption per capita

2011 **0.2 kg**  
2018 **1.28 kg**

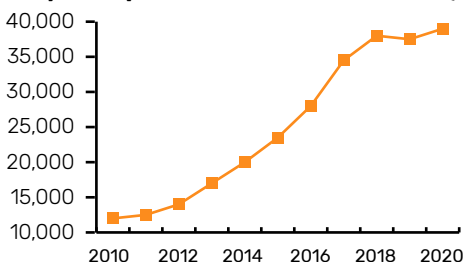
### Number of chicken and farmers (Commercial farm, layer and broiler)



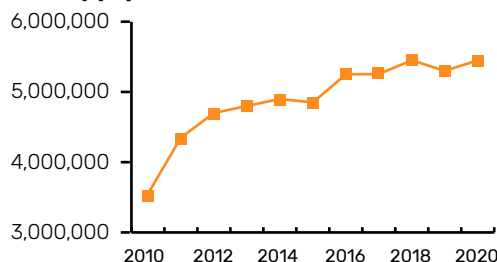
### Average poultry feed prices (USD/kg)<sup>2</sup>

Feed Type	Price (USD/kg)
Layer starter mash	0.48
Layer grower mash	0.42
Pre-layer mash	0.44
Layers feed mash	0.48
Boiler starter mash	0.49
Boiler finish mash	0.45
Boiler starter crumbs	0.52
Boiler finish pellets	0.49

### Poultry meat production from 2010-2020 (MT)



### Poultry population from 2010-2020



<sup>1</sup> National Institute of Statistics of Rwanda (2022).

<sup>2</sup> Poultry feed prices have been fluctuating a lot by the changing price of maize and soya.

Between Nov 2020-2021 the price of layer feed increased by 20.5% from 0.37 to 0.44 USD/kg.

## Challenges and opportunities in the Rwandan poultry sector



### FEED

Poultry feed (incl. maize, soy, premix, vitamins, and minerals) is scarce, expensive, and often of low quality. In addition, there is insufficient storage capacity. As such, there is strong demand for 1) innovative substitutes of maize and soy, 2) feed storage facilities and 3) other feed components such as vitamins.



### TRAININGS

In Rwanda, technical and/or specialized knowledge on poultry is often missing. Moreover, poultry farmers often lack management skills needed to successfully run their businesses. Considering the financial position of farmers, there is an opportunity to work with development partners.



### EXPORT

The market in DRC is an interesting and rapidly growing market. From 2017 to 2019, export of eggs increased from 615 MT to 1661 MT due to the growing market in DRC. There is a strong and growing demand from DRC for eggs, feed and hatcheries.



### VACCINES

There is insufficient supply of affordable vaccines and essential veterinary drugs to poultry farmers. There is a strong demand for a consistent and affordable supply of vaccines and drugs.



### CHICKEN MEAT PROCESSING

Although the demand is high, there are challenges throughout the chicken meat processing value chain, such as insufficient slaughterhouses and processing units, as well as a lack of quality packaging material for poultry meat.



### HATCHERIES

The demand for day old chicks is high and there is low availability of locally produced day-old chicks. New hatcheries could offer an alternative for imported chicks.

Are you interested in the Rwandan poultry sector and would you like more information?  
Contact us via [rwanda@traide.org](mailto:rwanda@traide.org) and follow us on [LinkedIn](#).